Plan of action 2027

Cross-cutting themes

- Sustainibility
- Internationality
- Supporting associations

Leadership and Administration TeamGeneral administration of the studen union

The leadership and administration team is responsible for the general administration of the student union, which includes, for example, ensuring that operations comply with the rules, organizing meetings of the Board and the Representative Council and, as well other gatherings, planning meeting schedules, compiling meeting documents, and organizing the work of the Representative Council.

Management and supervisory work

The leadership and management team is responsible for matters concerning supervisor and employer. The Executive Director serves as the immediate supervisor for the member operations specialists, and the chair of the board serves as the immediate supervisors for the Board members. The team is responsible for organizing recruitment for membership operations and for representing the supervisors of member operations at the organizational level.

Strategic leadership

The leadership and administration team is responsible for leading all member operations teams and monitoring progress toward strategic goals.

Development

The Leadership and Management Team is responsible for coordinating all development work related to member operations. It guides and supports the development work carried out by the various member operations' teams. Development work conducted at the organizational level is coordinated and carried out in collaboration with Soihtu. The leadership and administration team is responsible for developing member services and ensuring that cross-cutting themes are incorporated into the teams’ work.

Advocacy team

Advocacy work within the university

Members of the advocacy team participate in various university working groups that handle important issues related to studying and student life, such as the quality of education, student well-being, and responsibility. The team also helps prepare and carry out other advocacy and outreach activities related to the university, such as faculty tours.

Regional and national advocacy work

The advocacy team carries out advocacy work at the local and regional levels. The team meets with key decision makers and policymakers on issues important to students. The team participates in working groups with regional stakeholders and seeks out potential new partners. Key targets for advocacy include the City of Jyväskylä, the Finnish Student Health Service (YTHS), the Central Finland Wellbeing services county, and the Regional Council of Central Finland. The team plans and carries out campaigns for parliamentary, municipal, and regional elections. Advocacy work is coordinated and carried out in collaboration with JAMKO. The Student Union carries out its national advocacy by influencing SYL and the advocacy work it undertakes. The team actively participates in sector meetings and events organized by SYL.

Trainings and supporting associations

The Advocacy Team is responsible for advocacy training and for providing representatives of associations with up-to-date information on the Student Union's current advocacy efforts. The team engages students and encourages them to participate in advocacy work and to serve as student representatives in administrative bodies by supporting these individuals. The Advocacy Team plays a role in creating opportunities for accessible learning, participation, and a sense of community. Examples include forums, support for curriculum development, and the "Good Teacher" award.

Sustainability

The Advocacy Team works to promote a more sustainable future on campus, in the city of Jyväskylä, and nationwide through SYL. The team represents students in university working groups related to sustainability. Key partners include the university's sustainability and responsibility expert and the resource wisdom community JYU.Wisdom.

Internationality

The Advocacy Team is responsible for representing the educational and social policy interests of international students. Key issues include tuition fees, the university's language policy, employment, and matters related to residence permits.

Community team

Coordination of associations within the sphere of JYY

The Community Team is responsible for coordinating the associations operating within the sphere of JYY, as well processing grants awarded to these associations. The team supports and advises organizations on matters related to running the association.

Trainings and supporting associations

The Community Team is responsible for organizing and coordinating training sessions for associations, such as the association seminar. The team generally coordinates the forum activities of student organizations operating within the sphere of JYY.

Delevoping tutoring and orientation

The Community Team is responsible for training peer, degree, and exchange tutors, as well as for developing tutor training in accordance with the tutor agreement. The team participates in the development of orientation programs in collaboration with the university and is responsible for introducing JYY to new students during orientation week.

Sustainability

The Community Team supports student organizations in developing their own sustainability initiatives by providing guidance, organizing events, and conducting training sessions. Through these organizations, JYY also raises students' awareness of issues related to sustainability and responsibility, as well as how to build a more sustainable everyday life.

Internationality

JYY actively works to promote the interests of international students. Training and development activities for international students are carried out in collaboration with the university's international services. The team participates in the development of orientation programs together with Educational Services. The engagement and inclusion of international students at the university, in Jyväskylä, and in the workforce is promoted.

Student culture and visibility team

Day-to-day communications

The Student Culture and Visibility Team is responsible for the Student Union's day-to-day communications and their coordination. Daily communications include social media posts as well as the creation of newsletters and other communication materials. Joint communication initiatives are conceived, supported, and implemented in collaboration with stakeholders.

Strategic communications

The Student Culture and Visibility Team is responsible for preparing the weekly student newsletter, the content of the academic year calendar distributed annually, and broader communication campaigns. The Student Culture and Visibility Team provides support for the planning and implementation of election campaigns in matters related to communications.

Internal communications

The Student Culture and Visibility Team is responsible for managing JYY's internal communication channels. These internal communication channels include managing Liekki, as well as compiling and sending out JYY's internal monthly newsletter.

Physical visibility

The Student Culture and Visibility Team is responsible for JYY's physical visibility, primarily in the form of campus stands. The stands are mainly intended for brand marketing and representation, and their content consists of a theme, an activity, and any special offers or prizes. In addition to stands, physical visibility is achieved through means such as information boards and posters.

Event planning

The Student Culture and Visibility Team is responsible for organizing events, related communications, business collaborations, and the development of new event concepts. A wide variety of events are organized for students of the Universities of Jyväskylä. Events include the Student Union's annual celebration and "Minnan matka" during May Day. The team also organizes other smaller events throughout the year, such as themed appro-events.

Business collaborations

The team establishes and implements both long-term partnerships and short-term, project-based partnerships. The team is responsible for renewing existing agreements with partners and works to establish new long-term partnerships.

Koulutukset ja järjestöjen kohtaaminen

Opiskelijakulttuurin ja näkyvyyden tiimi kouluttaa omista vastuuteemoistaan JYYn piirissä toimivia järjestötoimijoita esim. foorumeissa ja järjestöseminaarissa.

Sustainibility

The Student Culture and Visibility Team promotes sustainability themes through its own activities. Corporate partners are selected with an eye toward their commitment to sustainability. Sustainability themes are highlighted at campus stands, and Fair-Trade coffee breaks are held to maintain the Fair University certification.

Internationality

The team promotes the theme of internationality by organizing low-threshold events in both languages. Communication and physical visibility are made accessible and bilingual.